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Diatron Launches Intelligent Walk-away Analyzer at Medica

The P500 offers cost-effective bench top automation for clinical chemistry



[Contact victoriac@alto-marketing.com for high res image]

BUDAPEST, HUNGARY (October 8, 2014): The [Diatron Group](http://www.diatron.com), global provider of hematology and clinical chemistry analyzers, will launch its new economic walk-away clinical chemistry analyzer, the P500, at Medica, Dusseldorf (12-15 November 2014), on booth 3A 07.

The new medium throughput system (215 tests/hour on a typical sample mix) is ergonomically designed and user-friendly with a high level of automation that delivers assured result quality. The advanced, intuitive windows-based software and smart architecture, means the P500 is able to offer many features on an accessible platform. These include uninterrupted workflow, enhanced walk-away operation and remote-access diagnostics, all of which have only been available on more expensive clinical chemistry systems until now.

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The P500 is also truly user-friendly with well-structured, easy-to-service design and “one window” software featuring an easy-to-use icon interface menu and inventory management. The minimal usage of consumables and low water consumption enable cost-effective, market-leading performance, and the P500’s proven, high quality components ensure the highest quality results. There is also has an optional ISE module available which significantly increases the throughput to over 450 tests/hour.

Visitors to booth 3A 07 at Medica can also learn about Diatron’s new and extensive range of high-quality clinical chemistry reagents, which have been developed to complement the new P500 and other clinical chemistry analyzers in the Pictus range (P400 and P700). This QC-guaranteed range includes substrates, enzymes, electrolytes, lipids, specific proteins and special tests, all with excellent sensitivity, precision and linearity. The reagents are manufactured in an ISO9001-certified production facility and undergo extensive performance testing for each batch and lot, ensuring minimal variation and maximum shelf-life. The tests’ liquid reagents are safe and easy-to-use and are designed and performance-optimized for direct loading and use on the Diatron Pictus range.

For more information on the Pictus and Clinical Chemistry ranges, as well as other Diatron products please visit booth 3A 07 at Medica or the Diatron Group website: www.diatron.com.

Editors’ Notes

The Diatron Group

Diatron develops, manufactures and markets hematology and clinical chemistry analyzers, and associated reagents for human medical and veterinary use. The company was founded over 20 years ago and, since its inception, has been at the forefront of laboratory diagnostics. Today, in its new production facility in Budapest, Hungary, the extensive R&D/Engineering team develops and manufactures a broad product range including: hematology analyzers, hematology reagents (both for its own and other manufacturers’ analyzers), hematology control material, clinical chemistry analyzers, clinical chemistry reagents and clinical chemistry controls.

The brand name of Diatron has been established throughout the world with its products being sold and marketed in more than 100 countries. Today, there are over 30,000 Diatron clinical chemistry and hematology analyzers in laboratory use, with a customer base that continues to grow strongly year after year.

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