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Diatron Expands Clinical Chemistry Test Range for Pictus Analyzers





[Contact victoriac@alto-marketing.com for high res image]

BUDAPEST, HUNGARY (October 9,, 2013): The <u>Diatron Group</u>, global provider of hematology and clinical chemistry analyzers, has added 60 new CE marked tests to offer a comprehensive range of high quality <u>clinical chemistry reagents</u> which are complemented by calibrators and controls to meet growing laboratory requirements. The new tests include substrates, enzymes, electrolytes, lipids, specific proteins and special tests. Easy-to-use and safe, the tests' liquid reagents are ready-to-use and load directly onto the Diatron Pictus clinical chemistry analyzer range, for which they have been designed and performance-optimized.

MEDIA RELEASE



Delivering high quality performance with excellent sensitivity, precision and linearity, all Diatron clinical chemistry reagents are QC-guaranteed. They are manufactured in large production lots in an ISO9001-certified production facility, where they undergo extensive performance testing for each batch and lot to ensure variation is minimized and shelf-life maximized to up to 24 months.

Designed to meet and exceed stringent customer requirements, the new tests perform at the very highest level of all clinical chemistry reagents. Protein assays demonstrate low interference from hook effect or heterophilic antibodies, whilst a unique Ab-latex binding technique enhances quality in Diatron's immunoturbidimetric-based assays.

Diatron clinical chemistry reagents are highly stable and require minimal calibration runs, so can remain on the analyzer between runs and deliver first class performance at all times. Wide assay ranges in many tests ensure fewer sample repeats, saving laboratory time and cost. All tests are also conveniently barcoded for data traceability and eliminating wastage, with calibrators and controls available in appropriate sizes and formats.

When used in combination with Diatron's Pictus family of highly economical, automated clinical chemistry analyzers, Diatron reagents enable automatic reruns and reflex testing. The Pictus range includes the high throughput, fully automated random-access <u>Pictus 700</u> system and a medium-throughput, bench top automated analyzer the <u>Pictus 400</u>. A new analyzer, the Pictus 500, is also in development.

For more information on the Pictus range and other Diatron products including hematology analyzers, please visit the Diatron Group website: <u>www.diatron.com</u>, or visit Diatron at Medica, Dusseldorf (20-23 November 2013), on booth 3A 07.

Editors' Notes

The Diatron Group

Diatron's vision since the company's foundation in 1989, is to become a worldwide leader *in-vitro* diagnostics, providing customers with a broad portfolio of high-quality tailored solutions. In its new production facility in Budapest, Hungary, the extensive R&D/Engineering team develops and manufactures compact hematology and clinical chemistry analyzers and reagents for the human medical and veterinary markets.